RUS

Rutu Urmish Shah
Visual Designer

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EXPERIENCE

Savannah College of Art and Design
Foundation Studies Aide
Atlanta, Georgia
2024

Actively contribute to various facets of departmental operations from artwork displays to documenting student work and seamless execution of exhibitions and workshops. Produced artwork label designs, flyers for open studio sessions

Deloitte x ScadPro
UX Designer
Atlanta, Georgia
2023

Worked as a UX Designer with a team of students from SCAD towards a future project in partnership with Deloitte. Proposed strategies including engaging campaigns, user-friendly app design, and payment options to increase ridership and satisfaction

D2 Interior Design
Interior Designer
Dubai, U.A.E
2021-2022

Managed design development and technical drawings, coordinated supplier orders, and produced elevations, shop drawings, 3D models, and renderings for Palm Jumeirah luxury villas

Speaking Papers
Junior Graphic Designer
Ahmedabad, India
2020-2021

Worked on logo design, branding, social media design, marketing collateral, packaging design, catalog and presentation deck design

JPA Design
Interior Design Intern
Dubai, U.A.E
2019-2020

Worked on Centara Mirage Beach Resort Project in Dubai in collaboration with Nakheel. Contributed to ideation, sketching, shop drawings, material selection, site visits, and supplier coordination

HCP Interior Design
Interior Design Intern
Ahmedabad, U.A.E
2019

Designed and presented concepts via mood boards and presentations. Prepared fire maintenance documents, maintenance files and detailed technical drawings

Hirsch Bedner Associates
Interior Design Intern
Dubai, U.A.E
2019

Managed diverse design tasks like technical drawing, material selection, FF&E specification, and supplier coordination for prestigious projects like Four Seasons Hotel (Riyadh), luxury villas in Dubai and Great Scotland Yard Hotel by Hyatt

EDUCATION

Savannah College of Art and Design
Master of Arts in Graphic Design and Visual Experience
Atlanta, Georgia

Manipal Academy of Higher Education
Bachelor's in Interior Design
Dubai, U.A.E

CERTIFICATES

Lextant Design Research and Insight Translation
Savannah College of Art and Design
2022

Lighting Design Course
Light Func. LLC.
2017

Fit-out Joinery Course
Al Noon Interior Design LLC.
2016

DESIGN SKILLS

Branding
UX/UI
Packaging Design
Copywriting
Typography
Illustration

DESIGN METHODOLOGIES

User Journeys
Empathy Maps
User Personas
Prototyping
Wireframing
Usability Testing

SOFTWARE SKILLS

Illustrator
InDesign
Photoshop
Adobe After Effects
AutoCAD
Figma
Figjam
Miro
Revit
Sketchup
Specsource

LANGUAGES

English
Hindi
Gujarati